



DURHAM ARTS COUNCIL'S  
**CENTERFEST**  
ARTS FESTIVAL 2009

**VISUAL ARTIST APPLICATIONS ARE DUE JUNE 22<sup>nd</sup>!**

## FESTIVAL DATES & HOURS

### SATURDAY, SEPT. 19

6:30 - 9am: Exhibitor set-up

10am - 6pm: Festival Hours

10am: Merit Judging Awards

### SUNDAY, SEPT. 20

9 - 11am: Exhibitor set-up

Noon - 6pm: Festival Hours

### ARTIST AWARDS

Best of Show: \$1000

First Place: \$600

Second Place: \$500

Third Place: \$400



CLAY • B. & G. KNIGHT



LOTUS QUILT • GLASS • T. DEVEREUX

# EXHIBITING AND JURING GUIDELINES

## APPLICATION CHECKLIST

- Complete entire application form.
- New Artists!**  
Enclose 6 slides, or images on disc, per category in a separate envelope bearing your name and complete slide description form.
- All Artists!**  
Enclose check or money order for application fee (\$20) and booth fee (see fee schedule on application form), payable to Durham Arts Council, Inc. Checks for all fees will be deposited upon receipt. Refunds and slides will be mailed to those not accepted to the show by July 30, 2009.
- Sign and date application.
- Mail to: **CenterFest 2009  
Durham Arts Council  
120 Morris Street  
Durham, NC 27701**

Accepted Artists Notified by July 15.

## REFUND POLICY

We understand that occasionally an artist will need to withdraw from the festival after having been accepted. You will be refunded 100% of your booth fees if you notify the Arts Council in writing by August 8, 2009. After this date, there are no refunds. Application fees are non-refundable. Furthermore, should you choose to not set up your booth on the first day of the event for any reason, you will not be allowed to set up your booth on the second day of the event.



## REQUIREMENTS

- ▶ The applying artist must accompany all exhibits on both days of the festival, exhibiting work only in the categories for which the artist was screened and accepted.
- ▶ All artists who have not participated in CenterFest or are applying in a different medium/category must submit an application, slides for the jury process, and appropriate fees. All artists who were previously juried and accepted in either 2007 or 2008, please just send application with appropriate fees. Please note new fee schedule and deadlines!
- ▶ New applicants MUST submit an Artist Statement with their application. This should be no longer than 1 double-spaced page and should include an explanation of the process(es) used to create the applicant's art. This information will be considered by CenterFest jurors and, upon an artist's acceptance, should be displayed in the artist's booth as an educational tool for festival visitors. For a good example of an artist information statement, please refer to the sample artist information statement on the National Association of Independent Artists' website: <http://naia-artists.org/work/statement.htm>.
- ▶ All returning artists are asked to display an Artist Statement in their booth during the CenterFest weekend. Please follow the above instructions on length and content. For CenterFest marketing purposes, however, please remember to give us a sentence or two about you in the application form.

### Not Allowed...

Electrostatic prints, imports or commercially manufactured items, including cast molds (except for original molds designed by the artist), items made from "kits," paper/plastic flowers, live plants or any consumable items (food, soap, candles, etc).

## REPRODUCTION POLICY

Iris or Giclee prints, off-set lithographs, laser and ink-jet prints are acceptable reproducible processes for sale only when in compliance with the following restrictions: Each piece created with one of the above reproducible methods **must be clearly labeled "Reproduction"** and have title, price, and method of reproduction visible. These may only be displayed in one bin, size not to exceed 2' x 3' **and/or** on one wall of an artist's booth regardless of number of artists sharing a booth or number of booth spaces purchased.

### Prints Allowed For...

Conventionally printed photographs\*, digitally produced photographs\* (laser and ink jet prints), original lithographs and serigraphs, monotype, monoprint, intaglio, relief printing, planographic printing, stencil printing, and artist-manipulated xerography.

\* All photographic prints, conventionally or digitally produced, must be printed by the photographer, or under the photographer's direct supervision. They must be labeled with all relevant output information (ex: silver gelatin print on fiber paper; Iris print on Arches watercolor paper).

## ENFORCEMENT

Work exhibited must be consistent with the application slides submitted by the artist and follow CenterFest guidelines. **DAC reserves the right to remove any work in question from the show, as well as the exhibitor if DAC directives are not followed.** Removal of exhibitor by DAC would result in a forfeit of all fees; participation in future CenterFests may be refused. If you have questions regarding this policy, please contact DAC at 919-560-2722 before the June 22<sup>nd</sup> deadline.

## SELECTION CRITERIA

In order to maintain the quality standard of CenterFest, we re-jury each artist **every three years.** CenterFest acceptance is based on artistic merit (excellence and creativity in concept, design, and technique) as determined by the CenterFest jurors. **All decisions are final.** CenterFest does not feature a "waiting list" for entry.

Durham Arts Council is committed to a policy of non-discrimination on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, and marital or family status in all programming and employment. Durham Arts Council's CenterFest is committed to providing equal access for all visitors and participants. Those unable to comply with the application requirements listed above should contact the CenterFest office at 919-560-2722 prior to June 22, 2009 so that every effort at reasonable accommodations may be made.

## SLIDES & DIGITAL IMAGES

All artists requesting to be juried must send color slides or digital images on CD of their work with the following:

**If submitting slides:** Write with permanent marker image number (to correspond with image script), artist name, title of work, indicate top of slide.

**If submitting digital images:** Save in jpeg format, 980 pixels by 1080 pixels, on CD with images numbered (to correspond with image script). Write artist name on CD.

The most common reason for rejection during jurying is quality. Some helpful hints in photographing your work:

- Keep the background plain.
- Avoid group shots - one object per frame.
- Present a consistent body of work.

Artists working in more than one media, or who have two distinct bodies of work within the same media, are welcome to submit applications for each body of work. Please be aware that multiple applications require an application fee for each submission.

## RAINOUT PROCEDURE

**CenterFest is a "rain or shine" event; no rain dates!**

Artists should be prepared to exhibit in the case of light rain. In the case of heavy rain, the Festival Committee will consider hazards and needs of participants in making any decision about suspension or cancellation of any part or all of the festival. No refunds will be made due to inclement weather or an artist's decision not to participate. Should an artist choose to leave before the end of the festival has been declared, future participation in CenterFest may be jeopardized.

# 2009 VISUAL ARTIST APPLICATION

Name: \_\_\_\_\_  
 Business Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Website Address: \_\_\_\_\_  
 How did you learn about CenterFest? \_\_\_\_\_  
 Most recent year you had a booth at CenterFest \_\_\_\_\_

## Publicity Information

In order to better describe artists/craftspeople in printed publicity, please write two sentences about you and your vision. Also, give a brief description (six words or less) of items to be sold (i.e., porcelain beads, copper outdoor sculpture, jewelry, pottery, pen and ink drawings, etc.) Please avoid words like "handcrafted," "finest," "high-quality."

Description of Artist: \_\_\_\_\_  
 \_\_\_\_\_

Description of Artwork: \_\_\_\_\_

## CATEGORY / MEDIUM

2D  3D

PLEASE INDICATE BELOW THE CATEGORY IN WHICH YOU ARE APPLYING:

- |   |  |
|---|--|
| <input type="checkbox"/> Clay ( <i>chiefly functional</i> )                                       | <input type="checkbox"/> Sculpture ( <i>non-functional, 3-dimensional work in any medium, except glass or wood</i> )                                     |
| <input type="checkbox"/> Drawing  | <input type="checkbox"/> Mixed Media ( <i>non-sculptural work incorporating more than one type of physical material or processes in its production</i> ) |
| <input type="checkbox"/> Fibers ( <i>includes leather and paper</i> )                             | <input type="checkbox"/> Other ( <i>work that does not fall into one of the above categories</i> )   |
| <input type="checkbox"/> Glass  |  |
| <input type="checkbox"/> Painting   |  |
| <input type="checkbox"/> Photography  |  |
| <input type="checkbox"/> Printmaking  |  |
| <input type="checkbox"/> Wood   |  |
| <input type="checkbox"/> Jewelry ( <i>personal adornment excluding garments of any material</i> ) |  |

## PRICE RANGE OF ITEMS TO BE SOLD:

\$ \_\_\_\_\_ to \$ \_\_\_\_\_

## SLIDE AND DIGITAL SUBMISSION

\*All new artists or those who have not been juried in the last two years must submit slides or digital images on CD of their work.

**If submitting slides:** Write with permanent marker image number (to correspond with image script), artist name, title of work, indicated top of slide. Submit slides in clear sleeves. **If submitting digital images:** Save in jpeg format, 980 pixels by 1080 pixels, on CD with images numbered (to correspond with image script). Write artist name on CD.



Image 1 Description: \_\_\_\_\_  
 Image 2 Description: \_\_\_\_\_  
 Image 3 Description: \_\_\_\_\_  
 Image 4 Description: \_\_\_\_\_  
 Image 5 Description: \_\_\_\_\_  
 Image 6 Description: \_\_\_\_\_

**General Release:** The undersigned does hereby release, forever discharge, and hold harmless Durham Arts Council and the City of Durham from all manner of actions, suits, damages, claims, and demands whatsoever in law or in equity from any loss or damage to property of the Undersigned while in possession or supervision of the festival, its agents, representatives, or employees. I also hereby affirm that all items to be exhibited will be handcrafted by me. I authorize the use of slides and information herein submitted to CenterFest for publicity (both print and electronic usage) and documentation. I have read and understand all the information in this application and I agree to comply with all CenterFest rules and regulations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## JURY STATUS

Were you juried into CenterFest 2007 or 2008 and are applying in the same category?

YES \_\_\_\_\_ NO \_\_\_\_\_

If YES, then do NOT send slides.

## APPLICATION AND BOOTH FEES

(a single booth is 10' wide by 10' deep)

- Single Booth
  - if you apply by June 22<sup>nd</sup>: \$160 \_\_\_\_\_
  - if you apply after June 22<sup>nd</sup>: \$220 \_\_\_\_\_
- Double Booth
  - if you apply by June 22<sup>nd</sup>: \$320 \_\_\_\_\_
  - if you apply after June 22<sup>nd</sup>: \$360 \_\_\_\_\_
- Electricity for 1 or 2 booths: \$30 \_\_\_\_\_
- Application Fee \$20.00

Total Enclosed \$ \_\_\_\_\_

(All checks will be deposited upon receipt. Refund checks will be issued for those artists not accepted for CenterFest 2009. PLEASE DO NOT SEND SEPARATE CHECKS FOR YOUR BOOTH AND APPLICATION FEES.)

## SPECIAL NEEDS REQUESTS

Every effort will be made to accommodate the requests of all exhibiting artists. Logistics require that requests for electricity be given first priority, followed by returning artists' requests for booth location, then preferences for sun/shade.

- Shade
- Sun
- Other \_\_\_\_\_
- I will demonstrate my art.

Comments: \_\_\_\_\_  
 \_\_\_\_\_

## SITE SECURITY

While there will be 24-hour uniformed site security during CenterFest weekend, Durham Arts Council is not responsible for any artwork, supplies, tents, or other items left unattended in your booth or on festival grounds. During non-festival hours, anyone on the festival site may be asked by security to provide identification.

SEPTEMBER 19 & 20, 2009  
 DOWNTOWN DURHAM, NC  
 CENTERFEST.DURHAMARTS.ORG

Durham Arts Council CenterFest Office  
 120 Morris St.  
 Durham, NC 27701  
 P: 919.560.2722  
 F: 919.560.2704



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[centerfest.durhamarts.org](http://centerfest.durhamarts.org)

Durham Arts Council • 120 Morris Street • Durham, NC 27701

## ABOUT CENTERFEST 2009

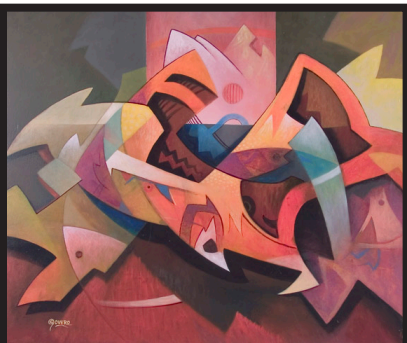
In its 36<sup>th</sup> year, CenterFest is the longest running outdoor juried arts festival in North Carolina. Located in Downtown Durham's lively Durham Central Park district, the event is a favorite among visual artists, performing artists and visitors.

Last year's event drew over 22,000 visitors and art buyers, and artists reported strong sales. DAC's expanded marketing campaign, support from the Durham Convention and Visitors Bureau, and fantastic sponsors will continue to build regional response to this exciting event. A special VIP Breakfast for targeted art buyers and the Citizen's Choice Award helped drive booth traffic and sales in 2008 and will be featured again this year.

**APPLICATION DEADLINE: JUNE 22<sup>ND</sup>!**

# CENTERFEST - THE ART LOVER'S FESTIVAL

- ▶ Media partnerships with radio, television and regional weekly newspapers
- ▶ Friendly and supportive festival staff
- ▶ Easy Load In/Load Out
- ▶ Strong regional Triangle market that draws visitors from multiple counties
- ▶ [centerfest.durhamarts.org](http://centerfest.durhamarts.org) with downloadable applications, schedules, directions & maps
- ▶ Major signature festival of Durham with high quality juried artists
- ▶ Artists receive 1 complimentary Breakfast and 1 complimentary Lunch per day per artist booth



Painting • D. Sovero



Jewelry • K.D. Kearney



Wood • T. Gill



Drawing • W.E. Gramley