

Proclamation

WHEREAS, *Americans for the Arts, the nation's leading arts research and advocacy organization, conducted its fifth benchmark study of the national economic impact of the nonprofit arts industry in 341 participating study regions across the United States; and*

WHEREAS, *the Arts & Economic Impact Prosperity 5 study found that the nonprofit arts industry generates \$166.3 billion annually in economic activity and supports 4.6 million jobs—from large urban to small rural communities, and that the nonprofit arts industry annually returns \$27.5 billion in government revenue; and*

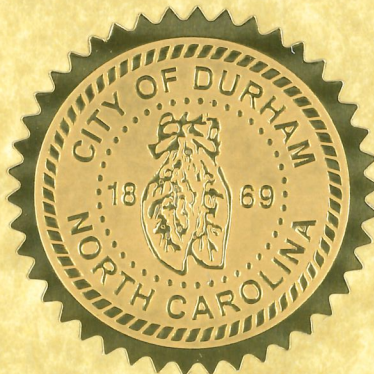
WHEREAS, *the Arts & Economic Impact Prosperity 5 study found that the nonprofit arts industry in Durham, North Carolina generates \$154,170,023 annually in economic activity and supports 5,722 jobs, and that the nonprofit arts industry annually returns \$6,960,000 in local government revenue; and \$6,397,000 in state government revenue; and*

WHEREAS, *the Arts & Economic Prosperity 5 study collected extensive survey data from more than 14,439 arts organizations and 212,691 audience attendees nationwide, and in Durham from 69 local arts organizations and 824 local attendees; and*

WHEREAS, *as demonstrated by the Arts & Economic Prosperity 5 study, the nonprofit arts in Durham, North Carolina substantially contributes to the local economy.*

NOW, THEREFORE, I, William V. "Bill" Bell, Mayor of the City of Durham, North Carolina do hereby proclaim that I support the findings of the Arts & Economic Prosperity 5 study and urge all local, state, and federal officials to not only recognize the economic and social value of the nonprofit arts, but to also invest in nonprofit arts organizations directly, through their local and state arts agencies, and the National Endowment for the Arts as a catalyst to generate economic impact, stimulate business development, spur urban renewal, attract tourists and area residents to community activities, and to improve the overall quality of life in America's cities.

WITNESS my hand and the corporate seal of the City of Durham, North Carolina, this 19th day of June 2017.



William V. "Bill" Bell
Mayor